



San Mateo County «» Half Moon Bay

An Action Plan for
Transportation Choices
in Half Moon Bay
and the Midcoast



COUNTY OF
SAN MATEO



HALF MOON BAY
CALIFORNIA

WHAT IS GET THERE TOGETHER?

San Mateo County and the City of Half Moon Bay are partnering on a new plan called **Get There Together**. Get There Together will create an action plan of strategies to improve and make better use of the transportation options we already have on the Coastside today. These solutions, often called **Transportation Demand Management (TDM) strategies**, aim to make it easier, more convenient, and more affordable to walk, bike, share rides, and use public transit. Community shuttles, programs that find and match carpoolers, bike riding classes, and other strategies can help make the Coastside more connected and accessible for everyone. This action plan will also increase transportation equity and affordable access by focusing on the Coastside's vulnerable residents, workers, and visitors.

HOW WILL THIS PROJECT HELP YOU?

Getting around and to the Coastside without a car can be difficult and expensive. Get There Together can reduce the number of drive-alone trips and support making the Coastside a more **affordable and connected** place for you and your family to live, work, go to school, and visit.

WHAT DOES THIS PROJECT COVER?

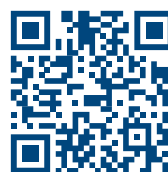
Get There Together will identify **policies, programs, and incentives** to make it easier and more attractive to make different transportation choices, like walking, biking, taking transit, or carpooling on the Coastside. The plan will build on previous work that was done as part of Connect the Coastside,¹ Half Moon Bay Bicycle and Pedestrian Master Plan,² and other local transportation planning efforts. Rather than focusing on changes to our streets, Get There Together will look at supportive strategies that improve and enhance our existing transportation options on the Coastside.

WHERE CAN I LEARN MORE?

Learn more about the project, stay up to date about our progress, and share your thoughts with us along the way by **visiting us online at [GET-THERE-TOGETHER.COM](https://www.get-there-together.com)**. You can sign up for email and text alerts to learn about upcoming opportunities to participate and share your experiences trying to get where you need to on the Coastside.



[GET-THERE-TOGETHER.COM](https://www.get-there-together.com)



FUNDED IN PART BY:



¹ Connect the Coastside: <https://www.smcgov.org/planning/connect-coastside>

² City of Half Moon Bay Bicycle and Pedestrian Master Plan: <https://www.half-moon-bay.ca.us/640/Bicycle-Pedestrian-Master-Plan>